

Rhetorical Analysis Essay Outline Template

Third person only, present tense, no “to be” verbs (is, are, were, was, will be)

Introduction:

Name of author, descriptive phrase, genre, title, year, rhetorically accurate verb, clause giving major assertion: _____

Explanation of rhetorical structure in chronological order of text: _____

Description of intended audience or relationship author establishes with audience: _____

Thesis: Statement of author’s purpose “in order to” and what author wants audience to do or feel: _____

1st Major Point- Two Body Paragraphs (Moves chronologically through first section)

(Writer’s last name) (transition word) his/her (type of text) by (strong verb) that (main idea of section): _____

Sentence identifying and providing a specific example for one rhetorical strategy used by the writer: _____

Sentence or two explaining how (and why) the example above helps writer achieve purpose (use an “in order to” statement: _____

Sentence identifying and providing a specific example for one rhetorical strategy used by the writer: _____

Sentence or two explaining how (and why) the example above helps writer achieve purpose (use an “in order to” or “to create the effect of” statement: _____

Sentence explaining the effect of the writer’s use of this strategy on the audience: _____

(Transitional Phrase), (Writer’s last name) (transition word) his/her (type of text) by (strong verb) that (main idea of section): _____

Sentence identifying and providing a specific example for one rhetorical strategy used by the writer: _____

Sentence or two explaining how (and why) the example above helps writer achieve purpose (use an “in order to” statement: _____

Sentence identifying and providing a specific example for one rhetorical strategy used by the writer:

Sentence or two explaining how (and why) the example above helps writer achieve purpose (use an “in order to” or “to create the effect of” statement:

Sentence explaining the effect of the writer’s use of this strategy on the audience:

2nd Major Point- Two Body Paragraphs

(Writer’s last name) (transition word) his/her (type of text) by (strong verb) that (main idea of section):

Sentence identifying and providing a specific example for one rhetorical strategy used by the writer:

Sentence or two explaining how (and why) the example above helps writer achieve purpose (use an “in order to” statement:

Sentence identifying and providing a specific example for one rhetorical strategy used by the writer:

Sentence or two explaining how (and why) the example above helps writer achieve purpose (use an “in order to” statement:

Sentence explaining the effect of the writer’s use of this strategy on the audience:

(Transitional phrase), (Writer’s last name) (transition word) his/her (type of text) by (strong verb) that (main idea of section):

Sentence identifying and providing a specific example for one rhetorical strategy used by the writer:

Sentence or two explaining how (and why) the example above helps writer achieve purpose (use an “in order to” statement:

Sentence identifying and providing a specific example for one rhetorical strategy used by the writer:

Sentence or two explaining how (and why) the example above helps writer achieve purpose (use an “in order to” or “to create the effect of” statement:

Sentence explaining the effect of the writer’s use of this strategy on the audience:

3rd Major point- Two body paragraphs

(Writer’s last name) (transition word) his/her (type of text) by (strong verb) that (main idea of section):

Sentence identifying and providing a specific example for one rhetorical strategy used by the writer:

Sentence or two explaining how (and why) the example above helps writer achieve purpose (use an “in order to” statement:

Sentence identifying and providing a specific example for one rhetorical strategy used by the writer:

Sentence explaining how the example above helps writer achieve purpose (use an “in order to” statement:

Sentence explaining the effect of the writer’s use of this strategy on the audience:

(Transitional phrase), (Writer’s last name) (transition word) his/her (type of text) by (strong verb) that (main idea of section):

Sentence identifying and providing a specific example for one rhetorical strategy used by the writer:

Sentence or two explaining how (and why) the example above helps writer achieve purpose (use an “in order to” statement:

Sentence identifying and providing a specific example for one rhetorical strategy used by the writer:

Sentence or two explaining how (and why) the example above helps writer achieve purpose (use an “in order to” or “to create the effect of” statement):

Sentence explaining the effect of the writer’s use of this strategy on the audience:

Conclusion: One or two sentences reminding readers of what was said in the introduction. Close with an “a-ha” statement of how the thesis relates to humanity (the so-what factor).