

APA Informative Essay Outline

I. Introduction

II. How radios work

- A. Radio waves
- B. AM and FM waves are different
 - 1. AM waves
 - 2. FM waves

III. Radio Industry

- A. Two ways of assigning call letters
 - 1. Old stations
 - 2. New stations
- B. Radio station licensing
- C. Careers in broadcasting
 - 1. Organizational structure of stations
 - 2. On-air personalities
 - a. training
 - b. responsibilities

IV. Uses

- A. Two-way radio
 - 1. Military
 - 2. Police
 - 3. Play
- B. Amateur
 - 1. Private use
 - 2. Business
- C. Broadcasting
 - 1. Entertainment
 - 2. News
 - 3. Advertisement
 - 4. Education
 - 5. Talk shows
- D. Famous talk shows
 - 1. Old
 - a. Abbott and Costello
 - b. Dragnet
 - 2. New
 - a. Rush Limbaugh
 - b. Donut Holes

V. Conclusion